

1. Just got off our monthly Social Symphony call by my agency Eva Artistic Management and OH MY GOSH!!! 😄 Sooooo many amazing updates!!!!

🎻 @leonidsushansky is heading out ✈️ soon for an international concert 🥳

Another one of my artists @abimael_melendez is mentoring and performing in Venezuela this summer 🌹

Composer @danperttu9 of my roster has been ✈️ around the states attending premieres of his compositions!

@katysmithviolin finished two solo concerts 🎻 and just signed another performance contract! 📄

@lebellibi has been SO BUSY finishing up her season and planning the next, in addition to heading abroad for more performances 😄😄😄

If you're a conductor come on into Conductors of Facebook to RSVP for our next call 📞

If you're interested in joining my roster you can apply on my website www.evaartisticmanagement.com

So happy for all this SUCCESS of these amazing artists 🌸

2. Recently, I was asked for a run down of how MANY concerts I've booked for my artists from a potential applicant.

The answer is: most artists book themselves! My agency is VERY different from any other classical music artist management company. We DON'T work on commission. We do administrative email outreach, and social media PUBLICITY.

My agency has been called a "Boutique" management, which I LOVE. It's a collaborative effort to establish name recognition, which can lead to many things....

One of my artists booked two concerts, a Masterclass, and a festival during their year with the agency.

Another had been doing emailing on their own for years, and once they started implementing my social media recommendations and utilizing the lists in our membership portal - they started getting emails back and have booked two concerts.

Three other artists had been applying for job after job over the years, to only be overlooked time after time. After 6 months on my roster and connecting with key people on my confidential lists - all three won new job positions they were excited about!!

I like to be REALISTIC - you probably won't SUDDENLY be booking a million concerts just by joining the roster (if you're approved).

BUT if you're looking for a leg up - being on my roster will definitely help with name recognition.....with the right people.

It's tough out there, I know.

Each month we have a group call and it's SO nice to chat with others who are in the same field. Together we uplift each other!

Check out my roster (link in comments), connect with my artists, and apply for representation if you're interested! Link in bio.

3. "Thank you dear Eva, just two and your coaching sessions have paid off already!" 🥳

Got THIS comment today from a musician who is doing my 1:1 signature social media coaching program! ❤️

I've done this NEW program with a select few, and here are the details and some WILD results!! 🤩

🎵 In 5 one hour sessions we will UPGRADE your social media.

🎵 One of my musician client's visibility went from 100-50k reach after the program!

🎵 Another client of mine started booking more performances after the program & is now busier than ever!

Without a doubt....it works....if YOU put in the work.

I LOVE witnessing musicians realize they can have more power over their careers. 💪

Welcome to the future. 🌈

Dm me for the link to register! 📩

4. Don't let anyone tell you it's impossible.

Don't let all the reasons why it WON'T work stop you.
Even when everyone is telling you NO...say YES.
It's them that's scared - you can be EXCITED 😄
Don't shrink because being BIG might make people say mean things about you (which they will).

Take what you know and QUESTION IT.
That's what my mom taught me.
To the point of saying "EVA! Use your OWN brain!"
But I also like to use my HEART ❤️

Instead of following what other people say, or even what my own brain tells me - I try to connect to my heart. It always knows which way it wants to go 🌊

I think being unschooled growing up allowed me the space to listen to it. To think my own thoughts and follow any passions.

I'm not saying you can't do this within the school system.
But for me, I couldn't.
I tried middle school and HATED it.
I tried high school and was BULLIED.

College was more fun - breaks between classes, more freedom - finally they embrace CRITICAL THINKING in college (at least the one I went to) 🤖
If you follow your intuition, you'll get to a fork in the road. 🛣️

You can either bail, and go back to what you're comfortable with - or you can TURN in a new direction.
I've done the first many times.

But maybe you get sick of nothing really happening.
Maybe you get sick of being COMFORTABLE.
Maybe you're ready to HOLD ON for the ride, and have faith things will work out as you wish - or even better 🤪

You ARE good enough.
Your life CAN become a big deal.
You are ALLOWED to do things other people don't understand or wouldn't have the guts to do themselves.

Have fun with life! Even if you think you might look silly, conceited or "too much."

You're not too much, and it's not too late 🤪

Classical musicians → Apply for Management with my agency
Orchestra Conductors → Join the next Social Symphony Call
Worldschoolers → Come into my FB Group

5. Violinist @leonidsushansky has been acclaimed widely for his, "Gorgeous tone...Passionate intensity." The Washington Post. Sushansky was a scholarship student at the renowned Juilliard School, where he remained for 7 years under the tutelage of Dorothy DeLay. He also had the privilege of being coached by the great violinist, Isaak Stern. He is currently the Artistic Director and Founder of the National Chamber Ensemble.

Head to our roster to watch him play. Link in bio!

6. 1st prize winner of the International Violin Competition 'Luigi Zanuccoli', Rimini, Italy 2018, Vladimir Shan-Hsin Chang has done solo performances with the Musikkollegium Winterthur, National Taiwan Symphony Orchestra, Taipei Symphony Orchestra, National Taiwan University Orchestra, Wenzhou City Symphony Orchestra and Taiwan Philharmonic. Chang is actively performing in Southeast Asia and Europe.

Come join our next Social Symphony call to meet him and other artists from our Elite Global Roster. Link inside Facebook group Conductors of Facebook. Link in bio.

7. "If you're going to play it like that, you might as well NOT play it at all."

My mom said, as she heard me start playing the piano robotically 🤖

With the second best Violinist in the WORLD for a mom, and a Yale music graduate for a dad - regular 'ole practicing was a NO NO.

Actually, regular 'ole LIVING was a NO NO 🙄

Household conversations weren't the usual "how was school?" But rather, "come back to the piano when you're ready to bring your ESSENCE 🙌"

Spending hours figuring out how to FEEL a phrase - instead of learning long division. 📖

UNSCHOOLING gave me the space to explore other interests I had as well - letting the day lead me, instead of struggling against a rigid schedule 🕒

What did I grow up to be? I think the question is what HAVEN'T I done lol. After graduate studies in Nonprofit Management and Leadership, and a decade working in the Nonprofit sector, I walked away to start my own businesses.

After 8 long years of figuring out online social media, marketing , and publicity, I created my Classical Music Management agency Eva Artistic Management I not only get to publicize amazing artists but also do social media coaching for musicians 💕

This has allowed me to travel and world school my kids 🌍

We've spent the last 4 months in the Carribean, and my kids have never been happier! 🌴🍹🌊

I've also been able to explore some passion projects of mine - such as hosting a Worldscool hub and founding the Worldscool Hub Alliance.

As a single mom of two, I was a bit scared to travel abroad alone, but I DID IT anyway 💪

Everyday I have DOUBTS and FEARS - but I TAKE ACTION anyway 😊
Because, like my mom taught me - you either go ALL IN or you don't go at all 😬

If you're a classical musician, comment "ME" below for info on management!

8. My 1:1 Signature Social Media Coaching is for you if:

👉 You've been working hard but not getting very far

🎵 You're a classical musician with a solid resume

🦋 You're ready to stop hiding

🧐 You can get on board with a statistical approach that utilizes the compound effect

💪 You have thick skin and don't take things personally

🎉 You're ready to do what it takes and celebrate results!

👉 You're sick of doing it alone and want support

😜 You're down to get a little silly and not take social media too seriously

I'm calling in musicians who are ready to get a little delulu and believe that it CAN happen for them too ✨

Dm me and let's ELEVATE your career using the power of social media!

9. Don't let anyone tell you it's impossible.

Don't let all the reasons why it WON'T work stop you.

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Classical musicians ➡️ Eva Artistic Management

Orchestra Conductors ➡️ Conductors of Facebook

Worldschoolers  Worldschoolers 3-12 Yrs Old

10. If you've been considering getting representation to elevate your classical music career, NOW is the time!

What's included?

Outreach

If approved for representation, your name will be sent out as part of our Elite Global Roster to over 300 orchestras per month. Each month you can also request 10 orchestras for us to contact personally on your behalf.

Exposure

Your name and link will also be included in our bi-weekly newsletter sent to our 400+ fast growing list. Feature article upon joining also shared to our social media of monthly 800K reach, 123K impressions, 22K engagement & 6K followers. You may tag Eva Adolfo once a day, and your post will be shared to our Exclusive Conductors of Facebook group (400+ members).

Onboarding Call

45 min onboarding call go over the process, social media review & recommendations.

Visibility

Your bio, picture, and one link or video included on our website roster list. You will also get Eva, Dylana & David's friends list (over 6k musicians) invited to "like" your professional page. Weekly LinkedIn posts from our account, linked back to the roster where your name is. SEO on our website with backlinks to your website, bumping you in google ranking.

Negotiations

20% commission on bookings or our involvement in any negotiations. NO FEE taken if you book yourself (which is honestly what most artists do!) No exclusivity clause - you are free to have other managers as well!

Social Symphony Calls

Each month we host a Social Symphony call with conductors and artists to foster connections and build relationships. We've had great success of bookings coming NATURALLY from this fun social call each month!

Affordable

Affordable annual fee of \$1,899 with free access to the Social Symphony membership portal where you can join the monthly call of conductors for meet and greets and get access to social media resources, tutorials, and more.

Ready to join the Familia and start your journey with us?!

TODAY ONLY anyone who applies and get's approved gets 50% off the annual representation fee.

Link in comments to apply!

11. Hey hey MUSICIAN!! 🎵

Constantly trying to book more gigs or get more students?

Posting on social media but just don't know how to crack the code & monetize your following? 😞

Passionate about music & INSPIRING others but can't seem to put all the pieces together? 😭

Want to book 1:1 music coaching clients at \$250/hr but have no idea how to ACTUALLY grow your business as a musical entrepreneur? 🙄

I FEEL YOU!!!...I WAS you 8 years ago.

I used to spend long hours teaching, I played EVERY wedding 🍷 and still was NEVER able to fill the gas tank up all the way. (Basic goals, am I right?? lol) 😂

I figured out how to grow a decent following on social media, 😁 but otherwise had no clue how to create an actual business online. 🤔

I didn't know how to STAND OUT. 🎵

I didn't know how to BUILD MY TRIBE 🎸

I DEFINITELY didn't know how to make that MONEY! 😱

After I took the time to figure out the world of online business, 🧑 I knew I needed to share what I've found with other musicians struggling like I was. ❤️

I've helped musicians such as Violinist Dylana Jenson, Conductor David Lockington (yes, those are my parents 🤪) Mea the Creative Cellist & Alison Garner of Musical Minds create their online business businesses & get 1:1 musical coaching clients.

I have a FAST track 6 week exclusive 1:1 coaching program to help you ATTRACT all the opportunities you've been hoping for!

Make 2025 the year all the puzzle pieces come TOGETHER!!! Get ready for a HUGE New Years Sale!!!

Link in bio.

12. YES you can be nervous and still take action

YES you can delegate and work less

YES you can uncover why you're self-sabotaging, change a belief and choose more STRATEGIC actions

YES you can slow down to speed up

YES you can work less and still make money

YES you can decide how much your time is worth

YES you can put your kids first & still make money

YES you can put your health first & still get work

YES you can accept support

YES you can learn to hire people you trust

YES you can make more money than others and not feel guilty

YES you can do good AND make money at the same time

YES you can set boundaries & still be loved

YES you can give up victimhood

YES you can empower others to rise

YES YES YES YES YES!!!!!!

If you're a classical musician looking for representation, check out the link in bio to apply for management!

13. 3 WAYS TO BOOK MORE PERFORMANCES

If you're a classical musician and want to book more performances, here's what you need to know:



1. It's all about who you KNOW. For real. I grew up in the classical world - my dad was a conductor and therefore one of the key 🗝️ decision makers for what artists to bring in. He would find out about artists thru his network.

2. Get representation. It makes you legit to be on a company roster plus they can do the negotiations for you and get you a HIGHER pay out. (My agency also doesn't take a percentage if you choose to book yourself). 😊

3. Get VISIBLE on social media. Gone are the days where you have to be super professional online. Have fun, post, do some reels, whatever you do helps get your name out there. ✨

Here are some resources to help you out with the above 3 ways to book more performances:

1. The Social Symphony calls - get inside an exclusive network where you'll meet decision makers 🗝️ that are planning their next seasons and looking for artists.

2. Eva Artistic Management Representation - get your name and website on my roster that gets sent out to over 300 orchestras per month. 😬

3. The Social Symphony - in addition to networking, come learn the LATEST strategies that take the least amount of time but get you the BIGGEST amount of visibility on social media. 📌 Stay up to date on what's working so you're not wasting your precious time 😬

Link in bio!

14. Musicians - we have GOT to get more creative. Here's why:

You can be the most AMAZING musician but not be making jack sh*t. Take my mom, for example. She was a LITERAL child prodigy, traveled and played solo concerts with the BIGGEST orchestras in the world....but when her violin was taken from her and she couldn't afford a violin that was needed to play the HIGH CALIBER halls her representatives told her she couldn't tell anyone. Lots of musical world greed, power plays, & sexism. Her career was put on hold.

Fast forward years later and she finally had the most expensive violin made for her - but the hype was gone. She blamed herself for being older, for gaining weight, for not being fundamentally ENOUGH.

Here's where my point about being creative comes in. I think outside the box - I've learned to let it flow & not second guess my intuition. I can also be VERY strong willed and passionate like my mom. I said, F*ck this. I'm gonna make you famous again! The most amazing tool I have, that my mom didn't have when her career came to a halt? THE INTERNET.

I built my mom's social media presence from SCRATCH. First she started getting asked to play concerts again, then we launched some online performance trainings, then she did a group program for Violinists, then she got asked to teach at festivals, then people started asking to study with her 1:1 online, she even got asked to teach at Notre Dame!

But there's not ONE strategy or platform that works for everyone. You have to get creative, learn some basic systems and strategies, and think OUTSIDE the box. No, the market isn't "saturated". Your people will be drawn to you for who YOU are.

If you're feeling confused and don't know where to start, but don't want to spend YEARS like I did trying to figure it out on your own, come join my Roster!

We discuss YOUR particular desires and create a custom game plan. Investing in yourself is ALWAYS worth it. You DON'T have to be a starving artist!

P.s for the month of December ONLY get 3 coaching sessions by me when you get approved for representation!

Link in bio to apply!

15. HOW do I help classical musicians? 🤔

Once a musician is approved for representation, we have a 1:1 45 min onboarding call to go over ALL the things. 💻

I get you access to the 🎵 Social Symphony membership portal, where you'll find:

List of Orchestra Conductors LinkedIn profiles to connect with 🔥

List of orchestras that you can choose from for me to reach out to personally on your behalf each month (limit 10 per month).

You'll get access to the Conductors of Facebook group where you can share posts ✨

You'll learn how to create posts that gain a FOLLOWING and lead to more opportunities 😄

You'll join a roster of Elite musicians that often hire each other to collaborate 🎉

You'll get access to short training videos I've done of how to create reels. 😊

Your professional Facebook page will be added to the membership portal, and the other artists will invite all their friends to like your page over the course of the year (and you'll do the same for them with one click). Your page will GROW passively, and we all enjoy sharing our networks! 😊

You'll be able to tag me once a day in your posts and reels, and I share them to my IG (550k reach) and Facebook pages (70k reach) 📌

Bi-weekly I send out emails that lead back to the Eva Artistic Management website page where your bio, pic, social links, and website will be featured 🏆

Once a month you'll be able to join the Social Symphony call to meet the other artists on the roster and I also invite all the conductors from the Conductors of Facebook group.

You'll get access to previous Social Symphony calls where we discussed topics such as negotiating contracts ✅

You can book your own engagements, and I don't take a commission fee! 💗

When you refer other members to the agency and they get approved, you can receive a 35% commission 💰

If you want to get new opportunities in 1-3 months, put in the work, and not go it alone, then apply for representation today! ❤️

Month of December ONLY if you get approved you also receive 3 FREE 1:1 coaching sessions with me! 😊

Link in bio to apply!

16. Musicians - we have got some SERIOUS healing work to do.....on ourselves.

I grew up in concert halls. My mom is a solo violinist () and my dad is a cellist & conductor (David Lockington). My mom was a prodigy, and toured the world playing with HUNDREDS of orchestras.

But that's not the narrative I remember.

I remember her saying her career was OVER. That she was now too fat, too old, that nobody cared about her or wanted to study with her.

Meanwhile my dad's career flourished....but I felt such sadness that my mom no longer had the fame & attention she DESERVED. 😊

Then I got into personal development, social media, & MINDSET. I figured out how to develop a BRAND & create a BUZZ about whatever I put my intention to. ✨

I told my mom she should get visible on social media. She said NO. She was shy, embarrassed, VERY insecure about what people would think, thought she wasn't pretty enough, thought nobody would care. She thought she was too old & not skinny enough. She was worried about ruining her reputation.

Finally I convinced her. I coached her on how to create posts. How to tell a story, how to build a following....how to get VISIBLE.

This was about taking matters into her OWN hands. About taking up SPACE & saying "I DO belong here & I have valuable things to offer."

But then her first hater came out. I had to coach her thru that one too - it comes with the territory of being visible and is a GOOD sign! 😬

After seeing what I'd built online & the success I'd had though, she kept going. And I'm so glad she did!!!! She now has thousands of followers that ADORE her, was invited to teach at Notre Dame, has booked multiple performances, got invited TWICE to ASMI Italy summer music festival, has online Masterclass, 1:1 violin coaching clients and is now living the digital nomad life!

The healing we need to do is thinking that in the industry we are too little or too - fill in the blank.

IT's BS and time for US to change the narrative.

For the month of December ONLY get 3 one hour 1:1 coaching sessions for me FREE when you sign up for representation and get approved. Link in bio to apply!

17. If it's not FUN & EASY I'm not doing it. Period.

Here's how my brain used to think:

- 😬 I need to work hard to make money
- 😬 If I work hard & make money I'll have lived a life worth living
- 😬 If I work hard and make money others will approve of me

I'll take a moment and say THANK YOU to my old brain for going to Grad School, becoming a Project Manager for a state-wide nonprofit project, and helping change nation-wide policy to help people with disabilities (ABLE Act).

But I had to say GOODBYE to that old mindset when I burnt out. 😞

When I decided to work for myself 8 years ago I vowed I would only do something if it was fun and easy. 🤖

If I was going to keep living, those were my conditions.

Here's where it lead me:

🚚 I rented out my home and moved into an RV full time and traveled all across the USA.

🎨 I opened an online art gallery & did commission paintings for 1-5k each, with no academic art background.

👗 I opened a fashion boutique and made 4k online in my first month.

👰 I became a bridal designer and designed gowns for woman all around the world.

🇵🇭 I moved across the world to the Philippines.

🍦 Opened up an Ice cream shop in the PI and people waited in line HOURS to buy our ice cream.

🏍️ Rode motorcycles all over the Philippines, saw heaven on earth and had a miracle baby after 7 miscarriages.

🎻 Moved back to the states & performed cello with an amazing singer for the Jammie Awards

✈️ Was flown back early from 6 weeks vacation in Florida to record a music video with my electric cello

🏰 Made a wish with my daughter in a church in Mexico for her to have a baby sibling.

👶 Gave birth to him a year later while growing my coaching business to it's first 10k month in 1 year. Somehow I'm also back to how much I weighed when I was 21, I eat chocolate & icecream every day.



All this I did by putting fun FIRST.

If you're ready to see how unlocking the power of social media can ELEVATE your classical musical career, head to the link in my bio to apply for representation and sign up for 1:1 social media coaching for classical musicians!

18. Musicians - our perfectionism is affecting our VISIBILITY.

Growing up with professional musicians, I would hear them yelling "a bit higher!" "Do it again" whenever I was practicing. Musical training can be BRUTAL (yes, even lead to injury). We analyze every note, phrase, dissect exactly how to end a piece, the last breath being "just so."

Yes, we are creating music that MOVES people, that can SAVE the world, that can develop children's brains and give them an emotional outlet....It's energetics, vibration, frequency, and if you don't FEEL it yourself, it's not going to work.

The problem, however, is when this translates over into OTHER areas of our life. Classical musicians are linked to a CULTURE that upholds CLASS - ironic since many musicians make very little money compared to the work put in. 😞

Growing up, my parents were very concerned about their “reputation.” It was important how we dressed and acted when we went to concerts or out in public.

When my parents first starting have a social media presence, they would spend HOURS debating, analyzing, freaking out, even deleting a post afterwards. 😞

I went thru this too, don’t get me wrong! There was a time when I would NEVER post or do a video without a full face of makeup. 😬

Here’s my point, however. If you want to advance your career in any way, you need to get VISIBLE. Orchestras, jobs, gigs, festivals, etc. are now also looking into your FOLLOWING when considering you. 😬

Are you over analyzing and stuck in analysis paralysis with social media that’s preventing you from GROWING your following and becoming more VISIBLE? 😬

I can help. Link in bio!

19. “Can’t really believe what’s happening to be honest! 🤩” - Katy Smith

Here’s what happened after my musician client completed my signature 5 week 1:1 social media coaching program and qualified for my Elite Global Roster 🤩

👁️ Her viability went from 100-50k reach on social media

✉️ She got 3 emails from orchestras interested in booking her

🎵 I received an inquiry from an American orchestra for her thru my agency

🎸 Someone reached out to her for 1:1 online Masterclasses

!! Another person reached out to her for a recording gig

I’m SOO excited for her!!! She’s surprised at these fast results....but I’m not 😊

I witnessed her FOLLOW THRU 🙌🙌🙌

If you’re ready to ELEVATE your social media in a way that leads to more OPPORTUNITIES 🤩 dm me for the link to my 1:1 5 week signature coaching package!

😍 Love from the DR 🌴

20. 🌍❤️🥂 Got THIS message this morning from a musician who did my 1:1 signature coaching program!

Today only for Black Friday, I'm offering an EXCLUSIVE price on my signature 1:1 coaching program !!

🎵 In 5 one hour sessions we will UPGRADE your social media.

🎵 One of my musician client's visibility went from 100-50k reach after the program!

🎵 Another client of mine started booking more performances after the program & is now busier than ever!

I created Eva Artistic Management 6 months ago, and have developed an ELITE global roster of performers.

Many of the artists on my roster have seen an EXPONENTIAL growth in their visibility and opportunities.

Without a doubt...it works....if YOU put in the work.

I LOVE witnessing musicians realize they can have more power over their careers.

Welcome to the future.

Link in bio to register!